\* Questions about this document can be directed to vcgi@vermont.gov



VT Geocode Service URL: https://maps.vcgi.vermont.gov/arcgis/rest/services/EGC services/GCS E911 COMPOSITE SP/GeocodeServer

What is Geocoding? Geocoding is the act of converting addresses to display their geographic locations on a map. A geocoder such as the VT Geocoding Service enables this conversion by matching known input addresses with their respective point locations on a map.

### **Purpose of Geocoding Service:**

Vermont's geocoding service is designed to provide a single, comprehensive, statewide service that meets the general needs of the Vermont GIS community. Vermont geocoding service (also known as a "locator" service) is regularly updated with address information from the Vermont Enhanced 9-1-1 system (E911), specifically address points and road centerlines. The service can be used within ArcGIS Pro, ArcGIS Online or integrated into custom web applications. It supports complex geocoding capabilities such as interactive search, batch geocoding and reverse geocoding.

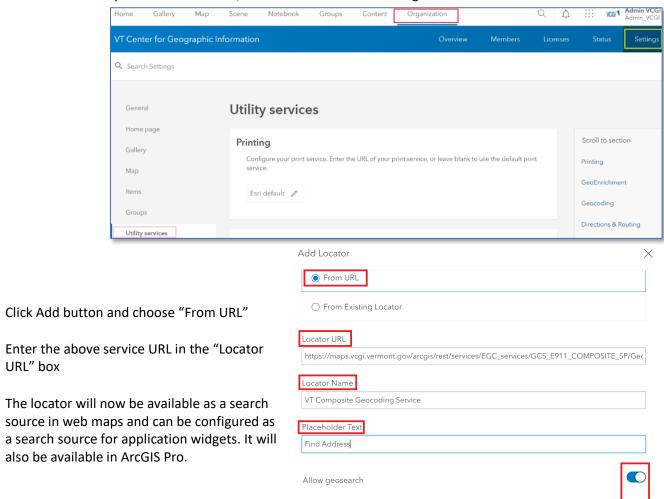
#### **Document Outline:**

- 1. Adding the service to an ArcGIS Online Organization Once the geocoder/locator is added to your Organization it can be accessed by all members of your organization, via ArcGIS Online and ArcGIS Pro.
- 2. Using the service in ArcGIS Pro
  - a. Adding the service
  - b. Interactive geocoding
  - c. Batch geocoding
  - d. Tips and Tricks

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- 1. Adding the service to your ArcGIS Online Organization Once a geocoder/locator is added to your Organization it can be accessed by all members of your organization, via ArcGIS Online and ArcGIS Pro. This is the best option in most cases.
  - a. Log into ArcGIS Online using your organization's administrator account, click the Organization tab at the top followed by Settings and then Utility Services on the left; scroll down to the Geocoding section.



Last Updated: 10/5/2021

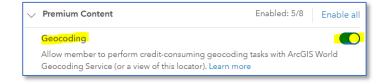
URL" box

Allow batch geocoding

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NOTE: If you've created and assigned users to custom ArcGIS Online roles, you'll need to make sure that the custom role has Geocoding permissions under the Premium Content section for that role. Otherwise, the user will not be able to use the geocoder in ArcGIS Pro.

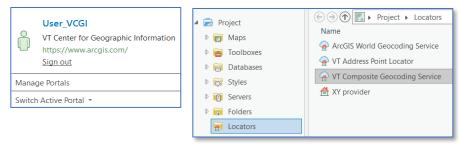


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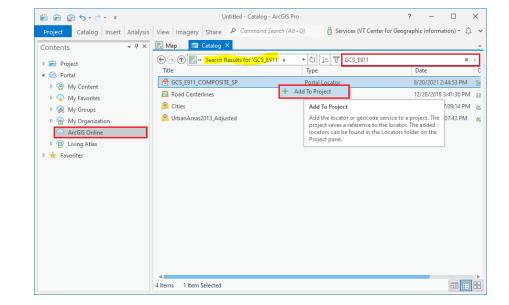
# 2. Using the Locator (Geocoder) in ArcGIS Pro

**NOTE:** If you've already added the locator to your ArcGIS Online organization (Step 1 above), setting that organization as the active portal in ArcGIS Pro will make the geocoding service **automatically available in all your Pro projects** (best/easiest solution). You can jump to section 2.b. If adding the locator to your ArcGIS Online organization <u>was not</u> possible **see Step 2.a below**.



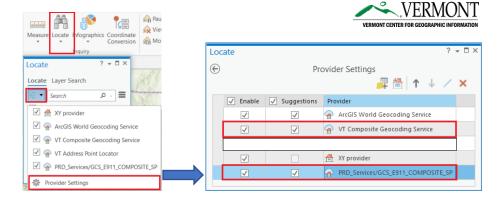
Locator is available in all projects after adding it to your ArcGIS Online organizational account. This is the preferred configuration.

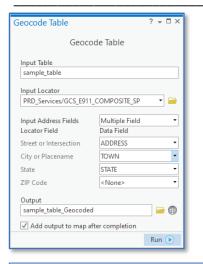
- a. Add the Service (skip this step if you already added the locator to your ArcGIS Online organization): If adding the locator to your ArcGIS Online organization wasn't possible (Step 1), follow these steps to add the service directly into ArcGIS Pro instead:
- From the "View tab" select "Catalog View"
- Click on "ArcGIS Online" (or "All Portal") under "Portal", then enter the following string into the Search ArcGIS Online entry box: 'GCS\_E911'
  - Right-click "GCS\_E911\_COMPOSITE\_SP" and select "Add to Project". NOTE: The locator will be available the next time you open this specific project, however, it will not be available when you open a new project. There is no option to "Favorite" a locator.

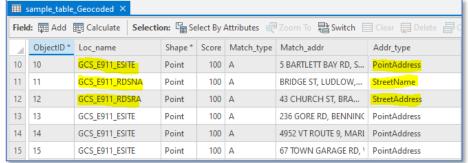


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  - b. Interactive Geocoding: To use the "suggest" capabilities in the Locate tool (in the Map ribbon), make sure that Locator (GCS\_E911\_COMPOSITE\_SP or "VT Composite Geocoding Service" if you added it to your ArcGIS Online organization in Step 1) service is enabled and suggestions is turned on.
  - **c. Batch Geocoding:** Address tables can be loaded into ArcGIS Pro and batch geocoded
    - 1. Add table to an ArcGIS Pro "map"
    - 2. Right-click table and select "Geocode Table"
    - 3. Scroll down and select "Go to tool"
    - Select Locator (GCS\_E911\_COMPOSITE\_SP or "VT Composite Geocoding Service" if you added it to your ArcGIS Online organization in Step 1) as the Input Locator
    - 5. Match the appropriate "Locator Field" to the table's "Data Field"
    - 6. Run the tool

Make sure to carefully review any output locations where the Addr\_type value is returned as StreetName. This means that the input location was only matched to a street name (placing the point at a mid-point along the street). It did not match to an explicit address point (PointAddress) or at an approximated location along the street address range (StreetAddress). Records where Addr\_Type = 'PointAddress' have the most accurate XY locations. Refer to this ArcGIS help article on how to "rematch" addresses.









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d. Tips and Tricks: Geocoding addresses can be tricky and frustrating. Here are a few tips to consider when using Vermont's GCS\_E911\_COMPOSITE\_SP geocoding service.

Clean your data first: Review your address data and clean it up first before trying to geocode it. PO boxes will not geocode. Addresses should be fully qualified in either a single field or multiple fields/columns (multiple columns can make it easier to manage) with the following information

- STREET ADDRESS: House/Building number (eg: 247) and Street name (eg: Main St)
- **TOWN/CITY:** Town/city name (eg: Montpelier, Barre City, Barre Town) see note below
- **STATE:** Include the state (eg: VT, NH, NH, etc)
- **ZIP CODE:** Include the zip code (eg: 05405), which in some cases can help resolve issues with E911 town vs mailing town.

**E911 Town/City names:** For best results you should align your town names with VT E911 town names (download CSV and/or shapefile here). It's also important to distinguish between "town" vs "city" such as "Rutland City" vs "Rutland Town". The address and town should be the official E911 address/town-name for that location. Do not use mailing town name if it isn't the same as the E911 town name.

ADDRESS	TOWN	STATE	ORIGADDRES	ORIGTOWN
1 MAIN ST	NEWPORT CITY	VT	1 Main	NEWPORT
271 NORTH MAIN ST	RUTLAND CITY	VT	271 No. Main St.	RUTLAND
96 WESTERN AVE	NEWPORT CITY	VT	96 Western	NEWPORT
162 NORTH MAIN STREET	BARRE CITY	VT	162 North Main Street	BARRE
PROFESSIONAL DRIVE	MORRISTOWN	VT	Professional Drive	MORRISVILLE
197 HARREL ST	MORRISTOWN	VT	197 Harrel St	MORRISVILLE
29 SUNSET DRIVE	MORRISTOWN	VT	29 Sunset	MORRISVILLE
VT ROUTE 15	MORRISTOWN	VT	Route 15	MORRISVILLE
140 SOUTH MAIN ST	SAINT ALBANS TOWN	VT	140 South Main St	ST. ALBANS
155 LAKE ST	SAINT ALBANS TOWN	VT	155 Lake St.	ST. ALBANS
5 LEMNAH ST	SAINT ALBANS TOWN	VT	5 Lemnah St	ST. ALBANS
HOME HEALTH CIRCLE	SAINT ALBANS TOWN	VT	Home Health Circle	ST. ALBANS
1 JUSTICE SQUARE	RUTLAND CITY	VT	1 Justice Square	RUTLAND
13 COTTAGE ST	RUTLAND CITY	VT	13 Cottage St	RUTLAND
47 NORTH MAIN ST	BARRE CITY	VT	47 North Main St.	BARRE